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AccentHealth Announces Nine New Condition-Specific TV Networks

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Health education television network [AccentHealth](#) recently announced nine new condition-specific networks to reach and educate more than 13 million patients in doctors' waiting rooms each month. The new networks supplement AccentHealth's four current networks.

The nine new networks focus on Diabetes Health, Heart Health, Men's Health, Mental Health, Senior Women's Health, Rheumatology, Allergies, Asthma and GERD and use digitally delivered content to address the specific education needs of patients, while also providing preventative health messages and enhancing the dialog between patients and their physicians.

"The digital age allows us to refine health messaging, directing specific information to only the most relevant patients, providing the information they want, when and where they are eager to learn and can discuss it with their physicians" said Daniel A. Stone, CEO, AccentHealth, New York.

Original programming for the condition-specific networks is produced monthly and focuses on topics such as Diabetes Living, Heart Matters and Living with Rheumatoid Arthritis.

"As physicians we must enlist patients in their own health care. The better educated and more comfortable patients are with various health topics, the more likely they are to have a productive conversation with their physician about new information, potential courses of treatment and preventative care," said Philip Adler M.D., F.A.A.P., Chairman of the AccentHealth Medical Advisory Board.

"AccentHealth now fuses the micro-targeting that digital technology allows with the power of full sight, sound and motion programming at the point of care. It's a dynamic mix for maximum patient engagement and results," added Edith Hodkinson, president, Media Division, AccentHealth.